

# WEDDINGSteps

## Bridal Extravaganza

**Anthony's Lake Club**  
**Sunday, March 14<sup>th</sup>, 1:00-3:00 PM**  
 Christopher Columbus Ave Danbury  
 Danbury, CT 06810  
 Setup time after 10:00 AM  
Deadline to Register is February 19<sup>th</sup>, 2010

The Wedding Steps is excited to announce our next bridal show.

What will be included:

- 8' Booth Space
- 6' Table with Linen
- Advertising Campaign
- A mailing list of all brides
- Door prizes
- Electricity if needed

Co-Promotion with

- [www.WedAlert.com](http://www.WedAlert.com)
- [www.WeddingReports.com](http://www.WeddingReports.com)
- [www.Chatterberries.com](http://www.Chatterberries.com)
- [www.WedSpace.com](http://www.WedSpace.com)
- [www.Getmarried.com](http://www.Getmarried.com)
- [www.Weddingwire.com](http://www.Weddingwire.com)



Wedding Steps Advertiser Rate	<b>\$350</b>
Regular Registration Rate	<b>\$450</b>

# The Wedding Steps Bridal Expo

## Anthony's Lake Club ~ March 14<sup>th</sup>, 2010

Please reserve space for our use at The Wedding Steps Bridal Expo. For this booth space we agree to pay the total rental listed below. Exhibit spaces are assigned as registration and payments are received. Payment is not refundable if exhibitor cancels. Deadline to register is February 19<sup>th</sup>, 2010.

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Service Provided \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ fax \_\_\_\_\_

Website \_\_\_\_\_ email \_\_\_\_\_

**DOOR PRIZE:** All participating vendors are required to provide a door prize with a \$50 minimum value. The lucky winner will be drawn from our registration of the show.

Do You Need Electricity?    Y    N

Description of Door Prize \_\_\_\_\_

### Booth Space rates

- |                          |                               |             |
|--------------------------|-------------------------------|-------------|
| <input type="checkbox"/> | Wedding Steps Advertiser Rate | \$350 _____ |
| <input type="checkbox"/> | Regular Registration Rate     | \$450 _____ |

Please send a check made out to The Wedding Steps or charge my MC/VISA/AMEX

Credit Card \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ EXP \_\_\_\_ / \_\_\_\_ CVV2 \_\_\_\_\_

Mailing Address if different from above

\_\_\_\_\_

Signed \_\_\_\_\_

Mail To:  
The Wedding Steps  
40 ½ Padanaram Rd Suite 12  
Danbury, CT 06811  
203-746-1648 Phone  
203-743-1658 Fax

## Participation Agreement

NOW THEREFORE, THE WEDDING STEPS, for the consideration of the covenants and agreements herein contained and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby grants and permits EXHIBITOR the right to participate in Promotion pursuant to the following:

1. EXHIBITOR's participation is subject to all rules and regulations as promulgated by THE WEDDING STEPS, which are incorporated herein by reference, and may be amended from time to time.
2. Door Prize required minimum value \$50.00.
3. THE WEDDING STEPS shall not be responsible for any injury or loss that may arise to EXHIBITOR or EXHIBITOR's employees, servants, agents or invitees, or to EXHIBITOR's goods or property from any cause whatsoever.
4. EXHIBITOR shall protect, indemnify and hold harmless THE WEDDING STEPS from any and all claims, losses, costs, damages, or expenses of any kind or nature whatsoever, arising out of or from (I) any accident or occurrence in or at the EXHIBITOR's location; (ii) the consumption or existence at the Venue of any product sold by EXHIBITOR or its agents; (iii) the sale of any goods by EXHIBITOR or its agents; (IV) any act or omission of EXHIBITOR, its employees, servants, agents, or invitees.
5. Nothing in this Agreement shall operate or be construed to create any employer-employee relationship or other agency relationship. EXHIBITOR shall undertake all obligations under this Agreement as an independent contractor.
6. EXHIBITOR shall be solely responsible for obtaining any necessary insurance, licenses or permits. Your Sales Tax Certificate is required to sell items at the show.
7. EXHIBITOR understands and agrees that the bridal lead list supplied by THE WEDDING STEPS to EXHIBITOR is for EXHIBITOR's use only. EXHIBITOR expressly covenants and agrees not to duplicate or permit inspection of the bridal lead list.
8. In event the Promotion is cancelled for any reason the deposit will either be refunded or applied to a future event at the sole discretion of THE WEDDING STEPS.
9. EXHIBITOR's shall: (a) keep their booth space attended during the Promotion, (b) not permit any trash or garbage to accumulate, (c) provide and/or pay for any labor needed to set up and take down any display, (d) not permit the loud playing of any music, radio, television or other device, (e) ensure that any display signs or other equipment are displayed in a professional, neat manner, and (f) abide by all rules and regulations established by THE WEDDING STEPS for the safe and efficient operation of the Promotion.
10. **I understand that I cannot break down our booth until the show closes. Further, I understand that if I do choose to break down early I will not receive the bridal leads from the show and will be subject to the \$100 early departure fee. I also will not be eligible for participation in future WEDDING STEPS Bridal Shows.**
11. ADVERTISING for the Bridal Show includes: www.weddingsteps.com, Wedding Steps Magazine, Radio, TV, Newspaper, fliers, posters, and in store promotion.
12. EXHIBITOR shall not conduct any business or pass information outside the immediate area of EXHIBITOR's designated booth space.
13. EXHIBITOR shall only promote one service category at the table. If an addition service category is promoted an addition fee will be charged. No more than two categories per table.
14. EXHIBITOR shall not share or sublet its space or promote any other business at the event without the express written consent of THE WEDDING STEPS.
15. Your Exhibit Display must be ready for viewing by Show Coordinator 30 minutes prior to opening.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Approval Signature: \_\_\_\_\_ Date: \_\_\_\_\_